



All about sleep, and you

“Mattresses perfectly designed for REAL BACKCARE.”



Backcare
Series

Product Catalogue



All about sleep, and you



Backcare Series

Say goodbye to back problem.

4.31pm

Jessica



It helps relieve my back tensions and stiffness.

4.33pm

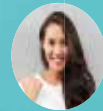
Doris



Rejuvenate while we sleep.

4.34pm

Sophia



It also provides excellent support for individual body structure.





All about sleep, and you



4.35pm

Jessica

I choose Miracoil because it has a 49% higher coil count at the center zone.

4.37pm

Doris



Meaning, it provides extra support for our back where our bodies are the heaviest.

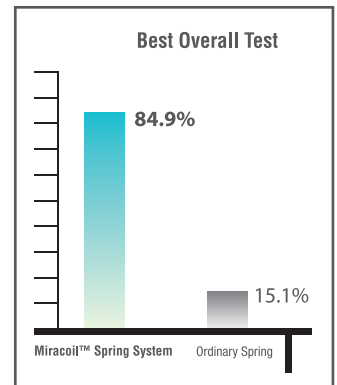
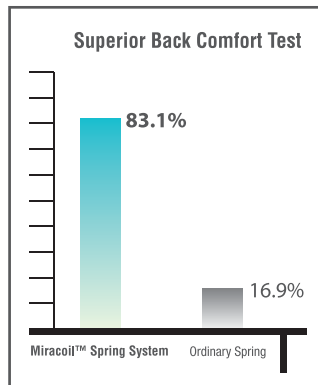
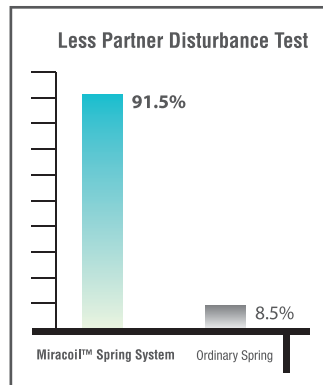
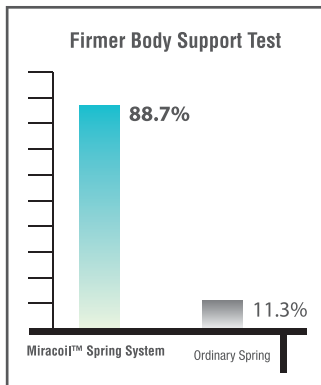
4.38pm

Sophia



You know what? This Miracoil spring is coiled from a single wire from head to toe, so there are no knots and sharp edges! How lovely!

84.9% of Malaysian prefer Miracoil™ Spring System.



* Source: Product Blind Test conducted in Penang, Ipoh, Kuala Lumpur, Petaling Jaya, Johor Bahru by Taylor Nelson Sofres. (formerly Sofres FSA Malaysia)

Chiro[®]
Mattresses

MATTRESS FOR REAL BACK CARE

84.9%

AGREE



All about sleep, and you



*Source: Taylor Nelson Sofres

CHIRO mattress from Dreamland. The Authentic back care mattresses.



With Miracoil™ - world's most renowned spring system by Leggett & Platt, USA



Miracoil™ - with 'hydraulic-like' shape & closely-coiled centre zone. Only such design offers real back support.



Fully heat-tempered spring system for superior strength & long-lastingness



With head-to-toe helical spring wires for minimal partner disturbance



49% more coil count for extra spinal support



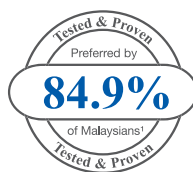
High-density foam cushioning for plush comfort & back support



Winner from 2010 - 2022



Engineered specifically for back care



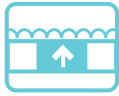
¹Reference: Research conducted by Taylor Nelson Sofres





All about sleep, and you

Benefits of Miracoil™ Spring System, USA.



Superior Spinal Comfort

Higher continuous coil zoning in the centre third of the sleep set.



Firmer Support

A high coil count spring system with **49%** more surface working wire than ordinary system.



Safe & Reliable

Miracoil™ integral spring system have no knots sharp corners or loose ends to penetrate comfort layers.



Fully Heat Tempered for Super Strength

The complete spring system, spring coils and helicals are fully heat tempered. This relieves the stress induced by the manufacturing process.



Superior Edge Support

Miracoil™'s Engineered Edge provides high coil count support right to the edge of the bed.



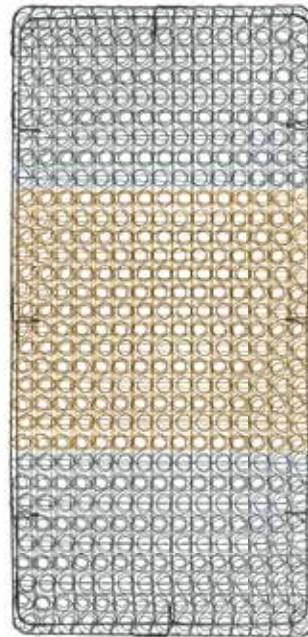
Minimum Partner Disturbance

Head to toe coil and helicals which transfer changes in weight distribution down the length of the bed.



Excellent Comfort with No Lumpiness

The high surface coverage of wire prevents the comfort layer migrating into the springs or pocketing.



4.40pm

Yeah, it is better to take precautions and avoid back pain than to treat it.

Jessica

4.42pm

Agree! When we are pain-free, we can have more quality time with our family.

Doris





Miracoil™ Spring System

Miracoil Spring Technology

Meet the world's most advanced spring system – designed by Leggett & Platt, USA and engineered with back care features as its first priority. No wonder it's preferred by 84.9% of Malaysians!

Mattress that provides superior support with excellent value. The entire spring unit is made out of one single wire, head-to-toe helical wires for minimal partner disturbance giving you a sound sleep through the nights. Edge to edge springs provides efficient weight distribution, preventing roll-together effect.

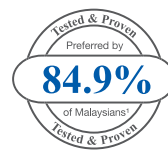
It features 49% higher coil count at center zone and comes with high-density foam cushioning giving you superior back support and the extra comfort. Maintaining spine in a straight line and relieve tension on pressure points. This is a good choice for those who needs care for their back.



Winner from
2010 - 2022



Engineered
specifically
for back care



¹Reference: Research
conducted by Taylor
Nelson Sofres

Chiro[®] Latex Gel



Fresche

<https://www.freshegroup.com/technology>



Gel infused memory foam



Miracoil Spring[™], USA

https://www.youtube.com/watch?v=Vb-mVAV23r0&ab_channel=DreamlandMalaysia



100% natural Latex



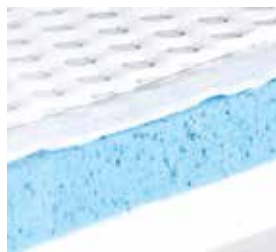
15" Height



Soft



Backcare Series



Cooler, pressure relieved sleep



10
years
Warranty

**Soft
Feel**

15"
Thickness

Due to manufacturing process, thickness are given as a general guide and not to exact measurement

Chiro® Amethyst Sensotic



Sensotic Yarn to relieve body tension

<https://youtu.be/16IX3S07qL0>



100% natural Latex



Miracoil Spring™, USA

https://www.youtube.com/watch?v=Vb-mVAV23r0&ab_channel=DreamlandMalaysia



13" Height



Soft



Backcare Series



Latex comfort layer for superior comfort



10
years
Warranty

**Soft
Feel**

13"
Thickness

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Chiro® Premium Support I



Anti-bedbug & Anti-dustmites



High density foam:
Firmer Body Support



Miracoil Spring™, USA

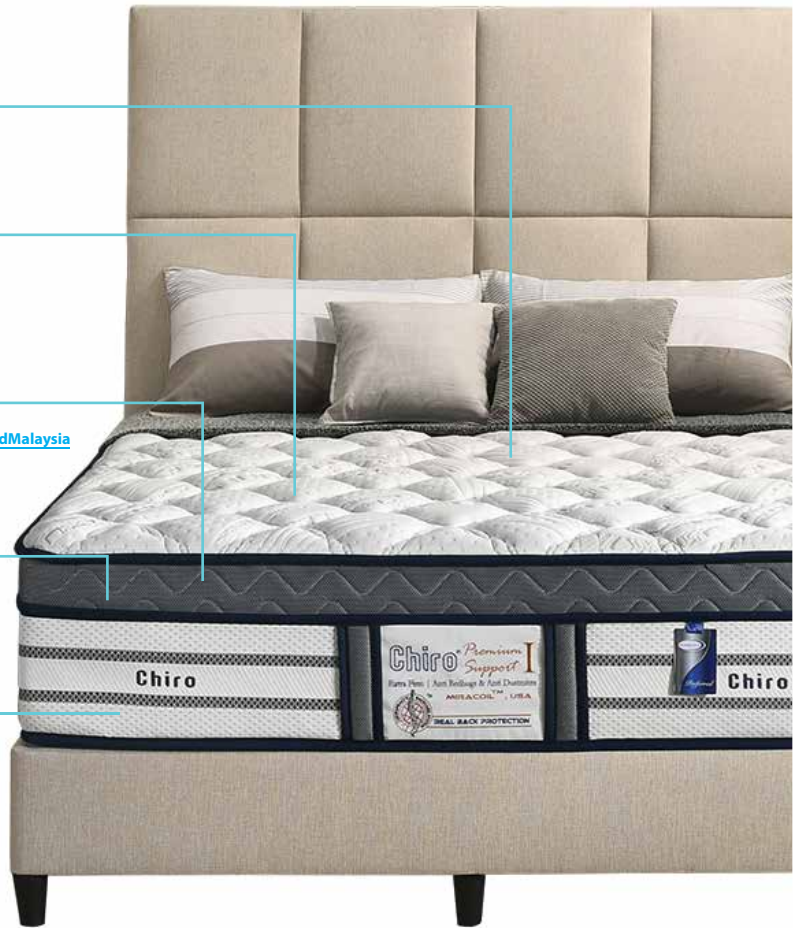
https://www.youtube.com/watch?v=Vb-mVAV23r0&ab_channel=DreamlandMalaysia



14" Height



Extra Firm



Backcare Series



Double layer palm board for extra support



10
years
Warranty

**Extra
Firm
Feel**

14"
Thickness

Due to manufacturing process, thickness are given as a general guide and not to exact measurement

Chiro® Premium Support II



Liquid Repellency & Anti-Dustmites

https://youtu.be/gT1g-j_9A4w



Medium Firm Comfort



Miracoil Spring™, USA

https://www.youtube.com/watch?v=Vb-mVAV23r0&ab_channel=DreamlandMalaysia



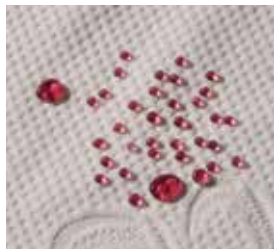
12" Height



Firm



Backcare Series



Protection from stains and spills



10
years
Warranty

**Firm
Feel**

12"
Thickness

Due to manufacturing process, thickness are given as a general guide and not to exact measurement

Chiro® Initial I



Liquid Repellent & Anti-Dustmites

https://youtu.be/gT1g-j_9A4w



Multi-layered & extra thick cushioning



Miracoil Spring™, USA

https://www.youtube.com/watch?v=Vb-mVAV23r0&ab_channel=DreamlandMalaysia



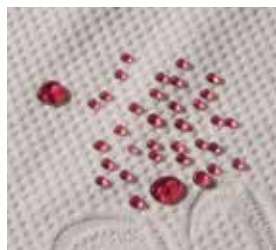
12" Height



Medium



Backcare Series



Protection from stains and spills



10
years
Warranty

Medium
Firm Feel

12"
Thickness

Due to manufacturing process, thickness are given as a general guide and not to exact measurement

Chiro® Initial II



Liquid Repellent & Anti-Dustmites

https://youtu.be/gT1g-j_9A4w



High Resilient foam cushioning



Miracoil Spring™, USA

https://www.youtube.com/watch?v=Vb-mVAV23r0&ab_channel=DreamlandMalaysia



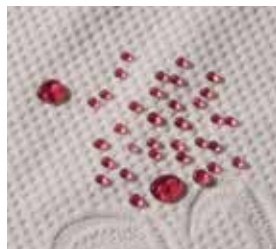
12" Height



Medium firm



Backcare Series



Protection from stains and spills



10
years
Warranty

Medium
Feel

12"
Thickness

Due to manufacturing process, thickness are given as a general guide and not to exact measurement